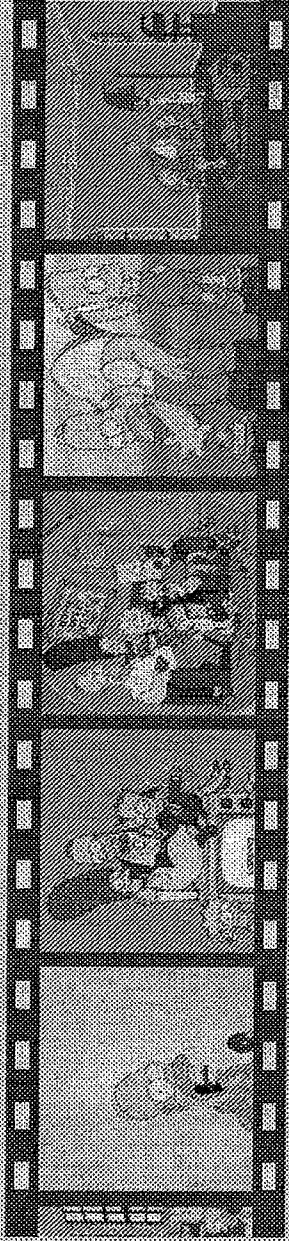


(2) Technology

- Digital Hashing: MD5

- YouTube has implemented technology to prevent videos removed for copyright reasons from being uploaded again.
- The technology creates a unique identifier of each unauthorized video when it is removed.
- If a user thereafter tries to upload the identical video that matches that unique identifier, the video is automatically rejected regardless of whether the user is using a different username or file name.

MD5-Hashing Explained



...01110001010101100011110000111100010101...

Calculation of a unique 32-bit hexadecimal value using all bits in file, e.g. "0xFFFFFFFF"

- ✓ MD5 hashes are efficient and accurate
- ✓ The hash-value covers both audio and video, and are filename independent
- ✓ MD5 hash technology prevents the upload (or repeat upload) of the *identical* video file